

"The best customer service"

# Show Your Love SOMA

## A Quick How-To Guide

---

### Leave a review on Yelp.com

*Note: you need a Yelp account, a Facebook account, or a Google account to leave a review*

1. Find the business's Yelp page and click the "Write a Review" box
2. Write your review; afterwards you will need to sign in to one of the accounts mentioned above to post your review.

**3. Feel good that you gave a local business some love**

### Leave a review on Google

*Note: you need to be logged into a Google/Gmail account to leave a review*

1. Search for the business either on Google Maps or the Google.com homepage
2. Look at the side of the page (left side for Google maps, right side for Google search) for the business information box.
3. Scroll down for the reviews and click the box that says "Write a Review"

**4. Shower your favorite SOMA business with love**

### Leave a review on Facebook

*Note: you need to be logged into Facebook to leave a review*

Option A: Leave a review on a business's Facebook page

1. Search for the business on Facebook
2. Click Reviews on the top menu
3. Answer "Do you recommend <business name>?"
4. Choose who sees your review (only Public reviews will be seen by the business)

**5. Smile-- your recommendation helped a local business**

Option B: Leave a review on a Facebook Group

1. Join a local group for SOMA like: ShopLocalSoma, Maplewood Moms, SOMA Business Directory or SOMA Lounge
2. Post about a positive experiences or chime in when others ask for recommendations

**3. Enjoy that satisfying feeling of promoting a local business**

### Post on Instagram Stories and tag a business

*Note: your Instagram account needs to be public for a business to see your story (or that business needs to be following your private account)*

1. Post an Instagram Story that includes words and pictures promoting your favorite business
2. Important: Tag that business and the local business district as well (@springfield\_ave / @maplewoodvillagenj / @sovillagecenter) by tapping the square/smiley face button, then the @MENTION button and filling in the Instagram name

**3. Give yourself a warm hug knowing you just gave a local business a warm hug**

### Leave a review on a business's e-commerce site

This varies by business, but don't be shy about reviewing an item right on the page where you purchased it.

**Remember to tag your posts with #SOMALOVE**

